



# *How to Plan and Run a COVID-Safe Drive in Your Community Guide*

## **Bleed the North**

### **Introduction**

A big thank you from Bleed the North for planning a drive in your local community! During these difficult times, it is more important than ever to support those in need and this is an easy and great way to do it (and you can earn volunteer hours!). If you have any questions, please don't hesitate to email us at [service@bleedthenorth.org](mailto:service@bleedthenorth.org).

### **How to Begin**

The most important part of planning this drive is choosing a location. You have to select a place that is easily accessible to people and free to use. We suggest a place of worship—such as a church or synagogue—a community centre, or a business.

Depending on the level of lockdown your area is in, your options may be different. It is often easiest to run a drive in the parking lot of any of the above locations and have people stop by and donate. This is what we refer to as a “drive-thru drive.” People can drop by the parking lot on a specific day and between specific times, drop off products, and leave.

However, if your area is open, you can place bins in these locations and people can donate this way. These can last longer as the bins can be left in these locations for a period of time without having to be supervised in the same way a drive-thru drive does.

However you choose to do it, make sure you are following the COVID guidelines for your area, as well as any additional precautions you have been asked to take by the location in which the drive is being held.

### **Next Steps**

Once you have chosen a location, contact them. Their website will often have the best way to reach them. [Here](#) is a sample email to send, but be sure to fill in any blanks and tailor it to your own needs.

### **Other Things to Keep in Mind**

If you want us to make a poster and help with advertising for your drive on our social media, please inform us about your drive with enough time to be able to do so. Creating graphics takes time and the post will have to be scheduled.

If you want, take pictures of your planning and running of the drive. We would love to feature them on our social media!



If you would like us to sign off on volunteer hours, please let us know so we can make sure you earn them!